

Total No. of Questions : 5]

PB-4764

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M.B.A

**403SC-OSCM-05 : E-SUPPLY CHAINS AND LOGISTICS  
(2019 Revised) (Semester - IV)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) All questions carry equal marks.

**Q1)** Solve any 5 out of 8 (2 Marks Each):

[10]

- a) What is e-payment
- b) What is data-warehouses
- c) RFID
- d) GPS
- e) CRM
- f) e-SCM scorecard
- g) e-Sales
- h) Electronic signature

**Q2)** Solve any 2 out of 3 (05 Marks Each)

[10]

- a) What is E-business logistics and its benefits?
- b) What is characteristics of e-SCM?
- c) What is forward and Reverse logistics?

**Q3)** a) Explain E-Procurement in details?

[10]

OR

b) Explain the challenges of E-logistics?

[10]

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**Q4) a)** Explain - Holistic approach to SCM. [10]

OR

**b)** Discuss E-logistics Documentations in details? [10]

**Q5) a)** Discuss New Trends and Technologies in logistics. [10]

OR

**b)** Explain in details the competitive advantages through e-SCM in BLUE DART (courier company). [10]

